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For Immediate Release

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### **Super J Sponsors Senior Games**

The Annual Senior Games scheduled for Whit Monday, June 1 was given a much needed shot in the arm when Super J IGA Supermarkets presented \$10,000 to the National Council of and for Older Persons (the event organizers) on Wednesday morning. The cheque presentation took place at the office of the National Council of and for Older Persons in Sans Souci.

The Senior Games is the largest multi-sport event in Saint Lucia for men and women over the age of fifty (50). This year's event will feature athletes from ten communities, competing in over thirty events, ranging from track and field to javelin.

As title sponsor of the event since it began in 2004, Super J supermarkets continues to partner with the National Council of and for Older Persons, in its quest to provide quality, competitive, athletic experiences for older adults, and more significantly, to articulate the importance of such a lifestyle as a response to ageing. In addition to cash sponsorship, the supermarket chain also presented a quantity of food vouchers to the National Council. These will go towards the meals of the ten community teams (from Choiseul to Gros Islet) participating in this year's games.

The senior games offer the Saint Lucian community a good venue for reaching out to seniors and is also an opportunity for old and young persons to interact with each other. Super J remains committed to working with the National Council, to undertake meaningful projects that are vital to improving the quality of life for seniors, by supporting projects that foster independence, dignity and purpose.

The games start off at 9am on Monday with an official opening ceremony.