



May 20, 2009



Saint Joseph's Convent Young Leaders get \$1000 from Super J IGA

Saint Joseph's Convent Young Leaders now have an additional one thousand dollars to put towards their green environmental projects. The monies were donated to the group by Super J IGA supermarkets last week. This in keeping with a promise made by the supermarket chain to give all donations

collected during the company's *Bring Your Own Bag Day Promotions* on Earth Day to the Convent as well as a similar group in the south of the island.

Super J Supermarkets was encouraged by the interest and enthusiasm of the Saint Joseph's Convent Young Leaders, who took on a very proactive role in the supermarkets on Earth Day. The young environmental activists assisted with the sales of Super J reusable bags at the stores, encouraged customers not to take plastic, while providing them with valuable and useful information on the environment. Persons who insisted on taking plastic were encouraged to make donations of twenty five cents for every plastic bag. At the end of Earth Day, the donations totaled one thousand four hundred and fifty dollars. One thousand dollars has been committed to the St. Joseph's Convent, while five hundred dollars will be donated to the Vieux Fort Comprehensive Secondary School Young Leaders programme.

In keeping with its proactive environmental stance, Super J supermarkets has been very supportive of the students participating in this year's RBTT Young Leaders Green Revolution Programme. This programme aims to help youth appreciate the value of teamwork and encourages care of their community. This year students were asked to undertake projects that are focussed on finding a balance between modern conveniences, while reducing their carbon footprint. Over the last few weeks Super J has supported a clean up campaign organised by the Babboneau Secondary School Young Leaders and a Green Walkaton put on by the St. Mary's College.

PR Manager Sariah Best-Joseph says "Too often we tend to think of the environment when there is an urgent problem to be dealt with. At Super J we want to change that by

spurring young people into action. The environment is something today's youth should be passionate about and we see our involvement as helping to stimulate their broader civic engagement in the area of environmental protection, preservation or conservation".