



### **\$10,000 for Super J Northern United**

Another major boost for Northern United All Stars Sports Club of Gros Islet. Last week, the club's main sponsor, Super J IGA supermarkets recommitted its annual \$10,000 sponsorship of the club's football activities. The monies will be used to fund uniforms, training equipment, and the club's participation in the 2009 football league tournament.



Derek George, President of the Club says Northern United is keen on developing talented and well-rounded individuals, who can play at the highest level of the game. He notes that with Super J's committed sponsorship, the club will realize its short term goals, but also its longer term objective of becoming one of the top ranked clubs in the Caribbean.

As part of that strategy Northern United is very focused on building capacity and developing its human resources. Earlier this year with the help of Super J, two of the club's coaches were able to participate in an advanced coaching clinic held in Trinidad. The course covered understanding team play, tactical formations, developing strategy, as well as concentrating on the quality of play with and without the ball. The value of scientific methods of training programs for a team was also addressed.

Well known for its high level of discipline, Super J Northern United has produced several players, who have represented the island at both the youth and senior football levels.

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