



Congrats to CFL for company's Training Successes

Consolidated Foods Limited (CFL) is again receiving commendations from the IGA Coca-Cola Training Institute in the USA, for its attention to ensuring that staff access new skills and knowledge necessary to adapt to the rapidly changing and diverse supermarket industry. Super J IGA Supermarkets and Mega J were recognized among the top users of the online courses offered at the Institute for 2009. Super J Supermarkets captured the second, fourth, sixth, seventh, eighth and tenth places while and Mega J placed third among IGA's over 2000 international affiliates (supermarkets outside the USA). This is the third year that CFL has achieved such remarkable success in its online training with the Institute.



In recognizing the achievements of the top twenty-five stores Paulo Goelzer, CEO of the Institute noted that “Between January and December of 2009, these stores achieved the highest number of online course completions, proving once again that Institute users understand how vital training and people development is in today's marketplace. Having made this list is a mark of true success, and we at the IGA Coca-Cola Institute are proud of the culture of learning that exists in each and every one of these stores”.

Traditionally, the retail sector is one with a high level of turnover. In an attempt to improve on retention, CFL invests in team members through training programmes targeted at all levels within its operations. All training is coordinated through a Supermarket Career Institute (SCI) housed at the CFL's Head office.

Recognizing that there are not many local training programmes that cater to the needs of the industry, CFL has made a concerted effort to source appropriate programmes overseas. Chairmaine Nickson of SCI notes “Through our IGA alliance we have access to a wide range and selection of online courses and classes offered for supermarket employees at all levels of the industry.

However we also utilize the services of the Food Marketing Institute (FMI) in the USA and Supervalu University. Both of these organizations specialize in providing supermarket industry personnel with the knowledge and skills training to meet their specific objectives and to excel in their position for bottom-line success”.

More importantly noted Nickson “We promise our customers a shopping experience that is different. To achieve this we source some of the best programmes available and market them heavily throughout the company.”

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