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For Immediate Release

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Peanut Butter at Super J not part of Recall

Consolidated Foods Limited (CFL), operators of Super J Supermarkets and Mega J, would like to inform customers and the media of its actions as it relates to the warning issued by the Kellogg Company regarding its Austin and Keebler branded peanut butter sandwich crackers.

The Kellogg's Austin and Keebler Branded Peanut Butter Sandwich Crackers under recall were being carried at Mega J only. Kellogs has not received any consumer illness complaints about this particular product, however the company has recalled the product as a precautionary measure. In keeping with CFL's standard operating procedures as it relates to recalls, ALL Kellogg's Austin and Keebler Branded Peanut Butter Sandwich Crackers have been removed from the shelves of Mega J and from warehouse inventory, as of last week Friday, January 16, 2008. Customers who had already purchased the product from Mega J can return it to the store for a full refund.

In addition the company wishes to reassure customers that the brands of peanut butter carried at Super J and Mega J are not part of the recent recall of peanut butter in the United States. The peanut butter in question is processed by the Peanut Corporation of America (PCA), a peanut processing company and maker of peanut butter for bulk distribution to institutions, food service industries, and private label food companies. Consolidated Foods Limited does not do any business with the Peanut Corporation of America (PCA) or purchase brands of peanut butter made from their paste. As such none of the brands of peanut butters carried by Super J or Mega J are part of this recall.

Given the importance of food safety to CFL, the company remains committed to taking all measures to ensure the safety, quality and wholesomeness of all products carried at our stores. Importantly CFL has and will continue to work very closely with all the agencies in Saint Lucia which have food safety as their mandate in the interest of consumer health and safety.

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