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Martin Dorville is Deputy Managing Director of CFL

Martin Dorville is the new Deputy Managing Director of Consolidated Foods Ltd (CFL). The appointment came into effect on September 1st. Mr. Dorville who has been employed with CFL since the company's formation in 2005, has over fifteen years of management experience in the retail industry. In his new capacity as Deputy MD, Mr. Dorville will be responsible for overseeing all aspects of CFL's day to day operations.

He brings to the new position an outstanding track record in Business Management, Retail and Marketing. Prior to his appointment as Deputy MD, Mr. Dorville served as CFL's Director of Business Development and Marketing and before that Operations Director. Mr. Dorville holds an MBA in Marketing and Finance, as well as a BSc in Management with first class honors from the University of the West Indies.

With this appointment, Mr. Andre Chastanet the Managing Director of CFL will give greater attention to the strategic direction of the Company. Mr. Chastanet welcomes the appointment, noting Dorville's proven ability in the simultaneous management of multiple projects, spanning a range of business functions. "Martin's appointment bodes well for the business continuity, sustainability and the growth prospects of the company, in an increasingly competitive and challenging global market".

For his part Martin Dorville is filled with optimism about the company's future. He says " For any business operating in this harsh environment of spiraling food inflation and high energy cost, the road ahead is not an easy one. Even within this harsh reality the opportunities for satisfying our customers continue to be there. It will take a strong focused team to overcome those challenges and deliver value to our customers and shareholders; and that I am confident we will succeed at".

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