



### **Consolidated Foods Limited Sponsors Saint Lucia Carnival 2k8**

**Consolidated Foods Limited (operators of Super J and Big J's) on Wednesday signified its commitment to being part of Carnival 2008 with a brief ceremony at the company's head office at Choc. The company presented cheques totaling over \$35,000 to various carnival entities. The contributions which cover the entire spectrum of Carnival include sponsorship of :**

- **Calypso Tents            Take Over Tent, Ambassadors Calypso Tent, and South Calypso Tent**
  
- **Pan                            Pan Exodus Steel band**
  
- **Carnival Pagent        Mas Action Carnival Band**
  
- **CDF                            Groovy Soca  
                                      Queen Show  
                                      Calypso Semi Finals**

**In making the cheque presentations the company's Business Development and Marketing Director Martin Dorville noted that "CFL is more than just an investor in the food supply business in Saint Lucia, we see ourselves as more than supermarket operators and so are constantly looking for ways to add value to the Saint Lucia landscape. Carnival is the biggest national festival in Saint Lucia and is growing in a very big way. Consequently CFL wants to assist with the development of the artform in all of its facets to ensure the continued growth and success of Carnival in Saint Lucia."**

**The presentation ceremony was also addressed by Mr. Gandolf St. Claire of the CDF and Mr. Lucius Alexander of Pan Exodus.**