



Super J Commits \$10,000 to Northern United for 2008

Super J Supermarkets on Tuesday reaffirmed its commitment to sponsorship of the Northern United All Star Sports Club for 2008. The company made a symbolic presentation of its \$10,000 sponsorship cheque to executive and members of the football team on the Gros Islet Playing field, the club's training ground.

The monies will be used in part to fund the club's participation in the 2008 football season, but more significantly to further the club's extensive training and youth development programme. Public Relations Manager of Consolidated Foods Limited (operators of Super J supermarkets) said the company was pleased to renew its commitment to Northern United, given the excellent track record and professionalism displayed by the club. Northern United which has a slew of victories to its credit, has six (6) players on the senior national team and four (4) players on the national under 23 team. Well known for its high level of discipline Northern United has produced several players who have represented the island at both the youth and senior football level.

Derek George, President of the Club says the club sees its role as developing talented and well-rounded individuals who can play at the highest level of the game. He notes that Super J's sponsorship will help the club realise its long term objectives of becoming one of the top ranked clubs in the Caribbean. He notes that one method to ensure that the club can realise this objective is through a strong youth development programme. With the assistance of Super J, Northern United has already put an under 19 side together this year, with plans for an under 16 and under 14 side in the near future. In that regard earlier this year the Club's Coach, Francis Lastic spent two weeks at the W Connection Football Club in Trinidad fine tuning his coaching and training skills. This has placed him in good stead for his training sessions with the team which began this week.

Super J Northern United continues to dominate football in the district of Gros Islet. In its twenty one years (21) of existence the club has won the Gros Islet league championships fifteen (15) times. The club's best achievement to date is reaching the semi finals of the Caribbean Football Union -CONCACAF qualifiers in 2005, an impressive feat for a local club. Super J Northern United is currently ranked as one of the top clubs on the island.